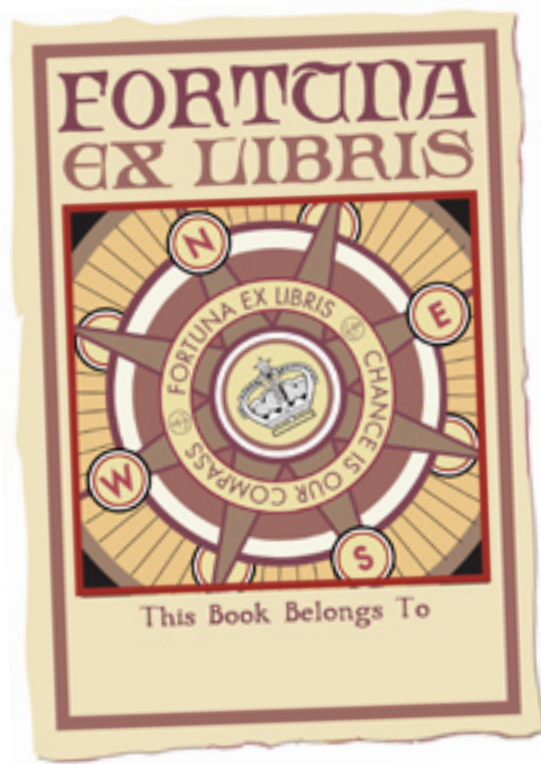


## **WE ALL HAVE LUCK**

We are all connected. We celebrate the traits that all humans share and the realities we have in common.

One of those is Chance. We all have Luck. Some good. Some bad. Undeniably, we all have Luck.





THE FELLOWSHIP OF  
**FORTUNA**  
A BRIEF INTRODUCTION  
VERSION 1.1

**GORDY GRUNDY**

FORTUNA EX LIBRIS  WORLDWIDE



This book is dedicated to the artists of the world and all  
those that support them,

And to the Fine Arts community of San Antonio for their  
warmth, generosity and good times.

GORDY GRUNDY  
P.O. Box 861995  
Los Angeles, CA 90086  
e: [go@gordygrundy.com](mailto:go@gordygrundy.com)



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Tattoo Design No. 65



## “A BRIEF INTRODUCTION TO THE FELLOWSHIP”

Excerpted from a speech delivered to the Rather European Secular Council by  
The Viceroy, Western States (of Mind)

“There *is* a deep and meaningful philosophical core to the Fellowship of Fortuna. Due to the time limitations of our program today and the imminent start of Happy Hour, we will gloss over the glory and focus on the sizzle.



In brief, as you know, the Fellowship of Fortuna celebrates those things that unite every human being, the first and foremost trait being **Chance**. Sometimes good or sometimes bad, we all have Luck.

While most call her Lady Luck, we know her as **Fortuna**. Every church needs an icon and the Roman Goddess is the inspiration for ours.

As a figurehead, Fortuna stands tall, swinging a down-turned sword, back and forth, like an irregular pendulum. With it, she dispenses Luck, both fair and foul. She does not wear a blindfold, for her impartiality is her integrity.

She has a beautiful, intriguing face with a quirky smile, like the Statue of Liberty or **Angelina Jolie**. Her steady gaze can comfort the misfortunate with tender empathy yet wink gaily at a winner with the same expression. Fortuna is a vixen.



The members of the Fellowship of Fortuna, known as **'The Fortunates'**, are an active and involved bunch. Collectively, they have several things in common. All tend to be quite bright. All have a keen interest in learning. All strive for the experience.

A collective of engineers and marketing types who call themselves **'The Continuum'**, are dedicated to the swing of Fortuna's sword. With physics, probability and statistics, they are trying to quantify Chance.

The **Flaming Fortune**, our car club, is aptly named. Restoring a car costs a fortune and all of the vehicles have the ability to shoot flames from their tail pipes. This is dangerous and illegal, so we try and turn a blind eye.



Our sports teams win most titles in their leagues. These men and women, the **'Falcons of Fortuna'**, are scoring trophies in volleyball, skateboarding, boxing, basketball, billiards, dragstrip racing and water polo. We have a surf squad, **SurFortuna**, but they've never turned in their paperwork. There is talk of a sailing team.

Our cheerleading squad, the **Frisky Fortunettes** are so compelling that a network wants to devote an entire cable channel to their reality show.

Unlike most other religious institutions, the Fellowship of Fortuna has a high threshold for joy, fun and frivolity. **Laughter** figures prominently into the doctrine as well as the services.

Our 'Big Sunday' is rather entertaining and fast moving. An organ and choir have been replaced with DJ Valihi and the **'Fly-Fortunates'**, a dance team. Music, skit comedy and rousing sing-alongs are a part of the program. As they say in Fortuna slang, it's **"Hey-Fortunato!"**



**'The Skulls of Fortuna'**, a Mod-Goth-Punk styled support group, generates most of our customs and rituals. We're not sure what we think about it yet, but they have given Communion a makeover. The 'Body of Christ' is no longer represented by a thin wafer, but with a bold petit filet breakfast steak served with two ranch eggs. The ridiculous notion that grape juice can signify 'The Blood of Christ' has been redeemed with a spicy Bloody Mary.

Currently in the planning stages, the cathedral **La Sagrada Fortuna** features a design inspired by Gaudi and the Pacific Dining Car steakhouse. Pews will be replaced with red leather booths.

Whereas the Catholic Church has the honorable Knights of Malta as their premiere service group, we have the **High Flyin' Libertines**. The HFL travel alot. Lavish, first class trips feature brilliant speakers and a gourmet taste bud. Despite the rumors and tawdry tales, it *really* is a study group.

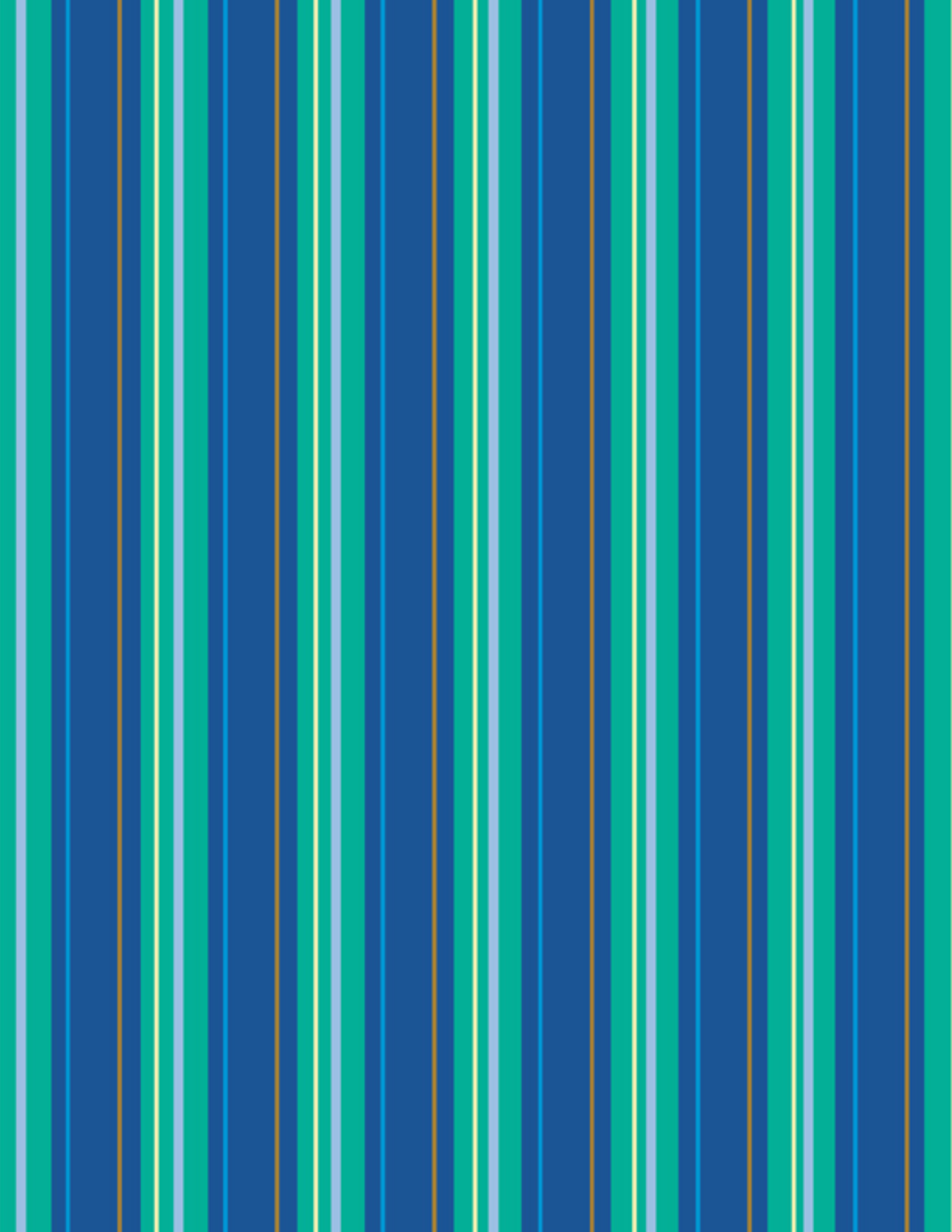
On the deeper issues of Life, the Fellowship of Fortuna has a doctrine, "The Massive Missive" which is currently being written by the **Plumes of Fortuna**, a forward-thinking bunch of radical intellectuals who can't agree on anything except how to have a good time.

The **Massive Missive** (or in church slang, the Double M) is heavily footnoted with references to the work of Umberto Eco and Jean Beaudrillard. Art-centric, church influences can be found in Minimalism, the Hyper-Realities and an aggressive freedom that can be won only through our trademarked brand of Neo-Nihilism.

The FoF is open to all and discriminates against none. May Fortuna Swing Favorably With You!"



--- END TRANSMISSION ---







**LAS VEGAS**  
**CONFERENCE** AND  
**FORTUNA**  
**FORCE 5**

TORPEDOES AWAY

**PERFORMANCES AND PARTIES!**  
ART, SEMINARS & WORKSHOPS  
**OVER ONE LONG WEEKEND**

**TOPIC OF DISCUSSION:**  
**"WILL LUCK BE A LADY TONIGHT?"**

**FEATURED SPEAKERS**  
YOU'VE HEARD THE RUMORS  
**THE FINEST NAMES IN ART, LITERATURE**  
**MUSIC, SPORT, AND SCIENCE**









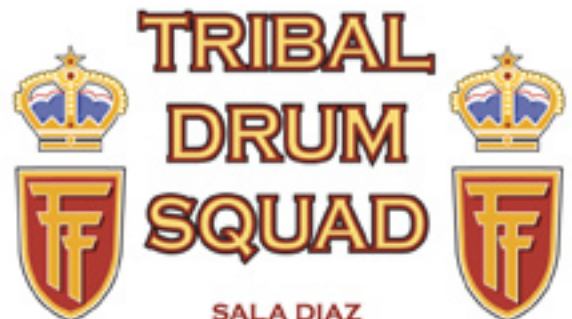
# FORTUNA FILMS

AVAILABLE  
ON



## RECORDS

# FORTUNA



SALA DIAZ  
SAN ANTONIO, TEXAS  
OCTOBER 7TH, 2005  
FORTUNA WORLD DEBUT

"WE SPEAK WITH THE LOUD NATURAL BEAT"

[WWW.FORTUNANOW.COM](http://WWW.FORTUNANOW.COM)





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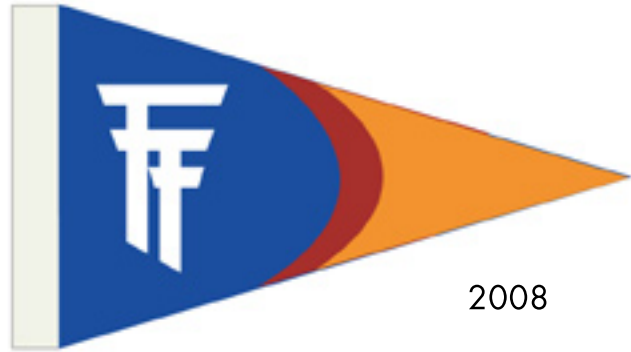
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2008









FLAMING FORTUNE CAR CLUB  
HOSTS



# DEMOLITION DERBY

**\$10,000 PURSE GUARANTEED**

ALL CARS '40 + NEWER (NO IMPERIALS)

**FIRST PLACE: \$7,500.00**

**SECOND: \$5,000.00**

**THIRD: \$2,500.00**

**BEST ART CAR: \$2,500.00**

**SHOW CAR: \$2,500.00**

**ELDORADO SPEEDWAY**  
THE SUPERSPEEDWAY OF THE WEST  
RACING EVERY SATURDAY NIGHT -- RAIN OR SHINE!  
CAPRICE COUNTY, CA

ENTRY FEE: \$100 PER CAR  
EXTRA HEATS: \$100 PER CAR  
PIT PASSES: \$250 (INCL. COCKTAILS)  
EVENT ADMISSION: \$10  
ENTRY FORMS EMAIL: DEMO\_DERBY@FORTUNANOW.COM

THE PIT GATE WILL OPEN AT 3PM  
FIRST HEAT 6PM  
**ART CAR SHOW 5PM**  
CAR SHOW & CONTEST 6:30PM

**'LOS HEAVYWEIGHTS'**  
ECHO PARK PUNK BAND  
MAIN STAGE 9PM

**DJ VALIHI**  
WITH THE MOCAMBO MIX  
TENT FIVE, 11PM

**CHEF TARA THOMAS DOES**  
CHILI DOGS, SLAW & BBQ BEANS

**GARLIC GRITS ON A STICK**  
FROM TULSA KINNEY'S KITCHEN

**BEER GARDEN SPONSORED**  
BY EL BARCO LIQUOR STORE

**LONG PANTS MUST BE WORN IN PITS. NO OPEN SHOES.**  
NO ONE UNDER 16 YEARS OLD ALLOWED IN PITS.





*All Wheat. No Chaff.*

THE FORTUNATES

**The Fortunates** are an active and involved bunch. Collectively, they have several things in common. All tend to be quite bright. All have a keen interest in learning. All strive for the experience.



### **FLAMING FORTUNE CAR CLUB**

Our car club is aptly named. To restore any car costs a fortune and all of our cars are literally flaming. All vehicles can emit a blast of flame from their tail pipe. It's Hot-Rod-Hell.

A Disclaimer From The Viceroy, Western States: "We vilify and disdain the highly dangerous and illegal practice of the flaming tailpipe. (And we can't believe the Packard owners engage in this too!)"

### **FORTUNA YACHT CLUB**

Everyone deserves to swim in the sea and sleep on soft, sandy beaches. The Fortuna Yacht Club is a state of mind -- Just close your eyes. The sea, the vast oceans and all things aquatic (or liquid) are celebrated by the Fellowship. Life came from water, did it not?



### **THE CONTINUUM**

Life is motion. Cycles. Rhythms. Trends. Repetition and deviation. A collective of engineers and marketing types, who call themselves The Continuum, are dedicated to the swing of Fortuna's sword. With physics, probability and statistics, they strive to quantify Chance.



### SPACE & SCIENCE SENATE

The Fellowship is awed and fascinated by space and the universe. It's big, it's vast and we don't know what to make of it. The Space and Science Senate is dedicated to the study and dissemination of all new discoveries.

Awe is Appreciation; Science is Knowledge.



### SURFORTUNA

Oddly, we know more about deep space than we do about the deep seas of our own planet. Our oceans offer mystery, history, life and great beauty. Our world is a water planet.

### THE SKULLS OF FORTUNA

'The Skulls of Fortuna', a Mod Goth Punk-styled support group, generates most of our customs and rituals.



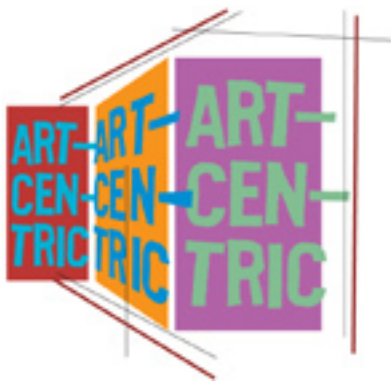
**NIGHTLIFE IS A SPORT**

All work and no play makes us very dull indeed.



**STYLE, DESIGN and ARCHITECTURE**

The Fellowship offers over twenty-five groups in a wide field of interest.



**THE FALCONS OF FORTUNA**

Our sporting teams are winning trophies in all Divisions. The men and women, known as 'The Falcons of Fortuna', stand tall. Their integrity, honor and sportmanship are as keen as their athletic prowess.

Our cheerleading squad, the **Frisky Fortunettes** are so compelling that a network wants to devote an entire cable channel to their reality show.



**BASKETBALL  
BARRELL RACING  
BOXING  
BILLIARDS  
CARDS  
CROQUET  
EXTREME FENCING**

**DEMOLITION DERBY  
DRAGSTRIP  
PADDLE BOARDING  
PARASURFING  
ROULETTE  
RUGBY  
SAILING**

**SKATEBOARDING  
STREET RACING  
SOCCER  
SURFING  
TENNIS  
WATER POLO  
VOLLEYBALL**

**New teams are forming now!**





The **High Flyin' Libertines** travel alot. Lavish, first class trips feature brilliant speakers and a gourmet taste bud. Despite the rumors and tawdry tales, it *really* is a study group.

**MINISTRY of EDUCATION**

# SEALEGS

Happiness in Life boils down to Balance, the quick-footed ability to keep an even keel. In this course, we teach you how to develop Sealegs. No matter how rough the waters, our sailors keep both feet on the deck of Life.

## MODERN MINIMALISM

Maximize your Life and become a Master of Modern Minimalism. In this series of courses, we apply the principles of Modern Minimalism to our daily lives. The results are miraculous, spiritually and physically. Replace your dark, troubled clutter with light, space and glorious freedom.



Materialism is for morons. In this course, we teach Value. When should Form follow Function? And vice versa? How can I live, as luxuriously as possible, within my means? What is comfort? How can I economize to allow for more luxury?



Life is change; nothing is static. Living with economic reality can be hard and difficult. How do you downsize with grace and maximum comfort? How do you upsize with class? How do you spend your lottery jackpot? In this course, we learn forthright values, lifestyle choices and the grace of the Fellowship.



HELLO

MOVE ONE

MOVE TWO

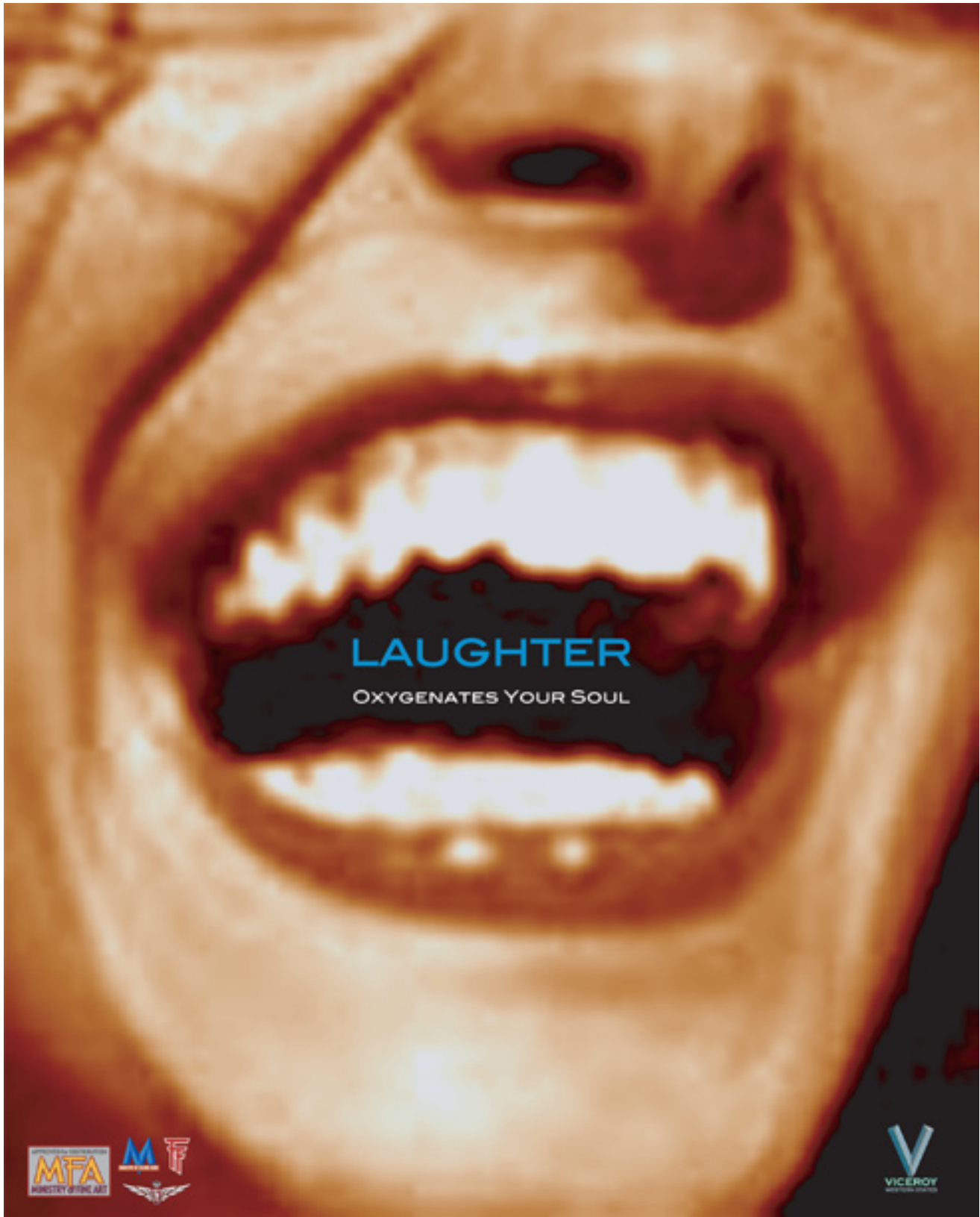
FRIEND!

WE ARE ALL CONNECTED

FLASH YOUR SIGN!

F MFA

V





## MINISTRY of EDUCATION



13 is the lucky number to energize your life. Utilizing the Ways of The Cowboy, we provide thirteen simple Achievements on which to rebuild your dynamic, thirteen notches to carve into the gunbelt of your Life.



Does Art affect Life? Can Art enrich every moment? This series is part Art History and all self-discovery as we journey through the labyrinths of Beauty and the rigors of daily living.



This annual seminar is a requirement for all members. Space is philosophically important to the Fellowship because the physical vastness inspires awe and wonder. Secondly, space discovery brings out the very best and the brightest in mankind. Author Ray Bradbury comments, "If we would only look up, all of the world's troubles would be gone."



The Architects of Fortuna offer a series of classes in design, architecture and lifestyle. Most popular are the specialized groups, Art Deco Fortuna, Los Modernistas and the Ministry of Moderne & Googie. Fun Tours. Interesting, like-minded people.







**Gordy Grundy Fortuna**

September 10 – October 9

Opening reception: Saturday, September 10, 2005, 7 - 11 pm

SALA DIAZ

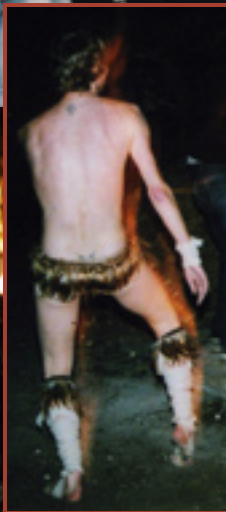
517 Stieren, San Antonio, Texas 78210 (1100 Blk. of S. St. Mary's)  
210-389-3121, open every First Friday, 9 - 10 pm or by appointment  
saladiaz@sabum.com



# SALA DIAZ

THE DEBUT SHOW













## **ISSUES and POSITIONS**

### **Frequently Asked Questions**

#### **IS THIS A CHURCH?**

Heck, no. We're not affiliated with any of them. It's so hard to find a religious institution with the right fit and a reasonable sensibility, hence, the creation of the Fellowship.

Churches, mosques, temples and covens are good. Groups offer community. We like to have a good time. We like the idea of having a belief system. Fortuna provides all. But it's not a church. Actually, it's more like a **coed fraternity**.

#### **IS THIS A CULT?**

Absolutely not. Cult-like, maybe, in the way that you'd say 'Cult Film'. Or if 'Rockabilly' was a cult, then so are we. Fortuna is a culture.

#### **DOES GOD EXIST?**

Is there a '**Master of the Infinite Universe?**'

Yes, totally. No, definitely. Maybe, wholeheartedly. It's a difficult question and a fascinating discussion.

Our world is such an amazing place. Life is a miracle-a-minute. You'd think there's gotta be some reason, some explanation, some **Higher Power** to the whole heaven and hell of it.

Or is it all by **chance?**

There is certainly a choice. People believe in so many different Gods.

Which is the right one? What happens if you pick the wrong one?

Is there a higher power *than all the Gods?*

Maybe.

I don't know.

Who really does?

Therefore, who is your 'Master of the Infinite Universe'?

I call her **Fortuna**.

**ISSUES and POSITIONS**  
**Frequently Asked Questions**

**THERE ARE SOME THINGS YOU JUST DON'T KNOW.**

In Life, there are some things you just don't know. There are questions which will never have answers. You can understand this by looking into a night sky full of stars.

We will never really know how the earth evolved or when life began. How vast is our universe? How many angels can dance on the head of a pin? All we can do is scratch our heads and marvel with awe at those things we just don't know.



**WHY IS THERE A PEARL MISSING FROM THE CROWN OF FORTUNA?**

Because Life is imperfect.

**POLITICS?**

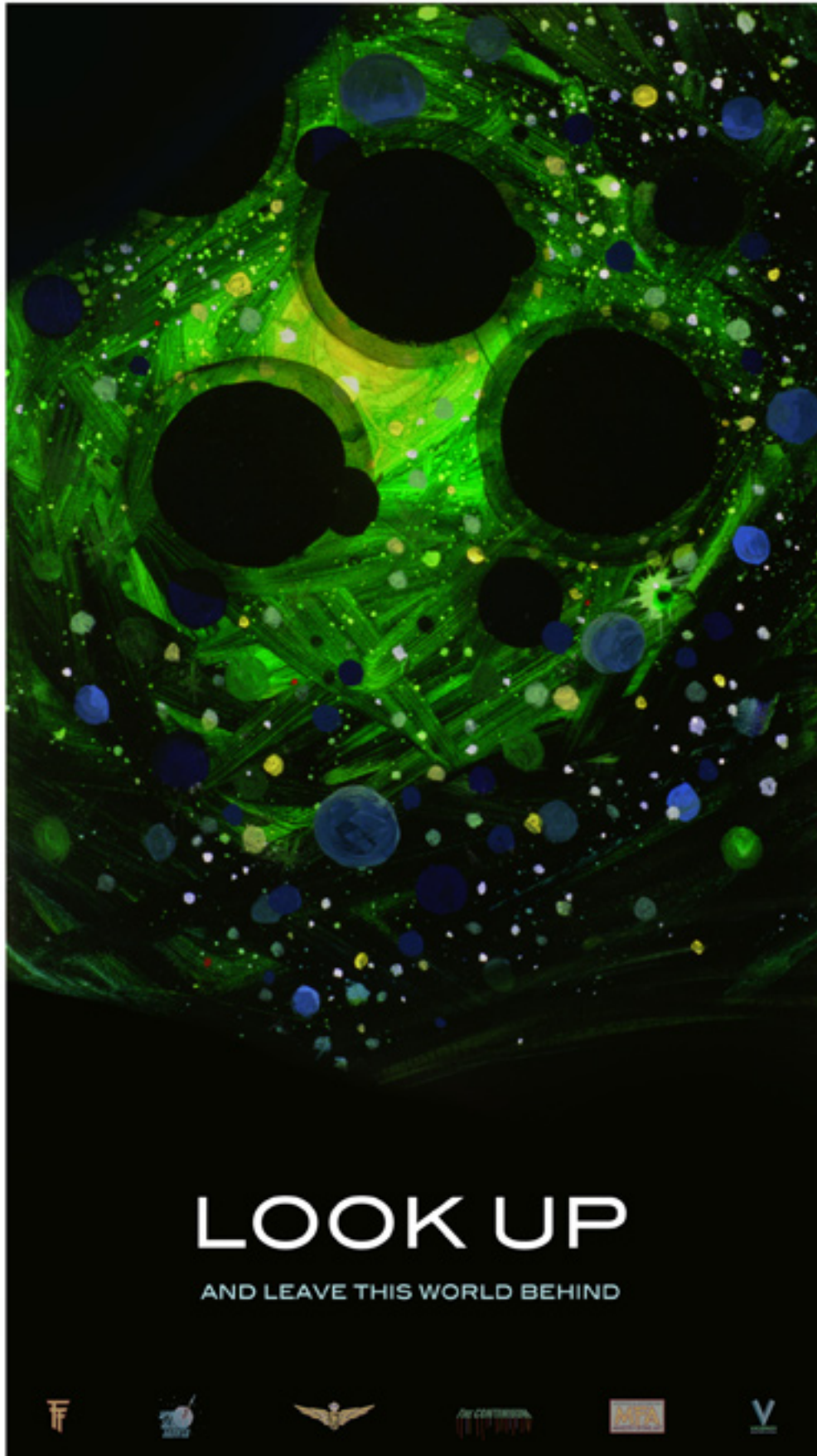
The Fellowship of Fortuna is secular and not political in any way. It does not take a political stand, nor make a political opinion. Thank God.

**WHO IS FORTUNA?**

Every church needs an icon and Fortuna the Roman Goddess of Fortune is the inspiration for ours.

As a figurehead, Fortuna stands tall, swinging a down-turned sword, back and forth, like an irregular pendulum. With it, she dispenses Luck, both fair and foul. She does not wear a blindfold, for her impartiality is her integrity. She has a beautiful, intriguing face with a quirky smile, like the Statue of Liberty or Angelina Jolie. Her steady gaze can comfort the misfortunate with tender empathy yet wink gaily at a winner with the same expression.

Fortuna is a *vixen*.





21.

FORTUNA: VisionQuest

**“How the hell am I gonna do *that?*” I cried.**

**She whacked me again with her sword.**

**“Stop swearing so much-- Your art. Use your art to prove that religion is fashion. We figure, if humanity realized that religious affiliation is no more important than the label in your collar, then all of you might stop killing each other. It’s a last ditch effort. We’ve tried everything else.”**

**“Last ditch--*What?!*” I yelped.**

**FORTUNA**







"BLOOD SPILLED IN THE NAME OF FORTUNA, LOTUS BAR 2007"  
English Linen, Blood, Embroidery

[Artist's Note: I like the idea of equating a religious war to a bar fight.]



A Fortuna Salvo  
**BETTER THAN**

I want to leave everywhere I go, better than I found it.  
I want to leave everyone I meet, better for the encounter.















LUXURY IN  
IT WAY.

BE A STATE OF  
F WELL-BEING,  
E OF 'FEELING  
CAN ACHIEVE  
UGH 'AWE AND  
HE GREATER  
WONDER AND  
RE LUXURIOUS



**CHANCE:  
THE COMPASS  
OF LIFE**




**WE  
ARE ALL  
CONNECTED.  
BY CHANCE.**

APPROVED BY ALL DEPARTMENTS AND THE VICTORY WESTERN STATES JOE WIND



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THE THIN

PURPLE LINE

A VIDEO BY GORDY GRUNDY

**SCRIPT: "FORTUNA: VisionQuest The Thin Purple Line"**

THE ARTIST

"Upon the recommendation of a Deity, I am about to fulfill my destiny.

Not so long ago, I had a mind-blowing vision. Fortunately, this time I was not driving the car. I was sleeping rather soundly in my own bed when a blinding light awakened me. I sat up, startled. The clock read 1:11AM.

A dazzling silver glow, spinning like God's own disco ball, hovered above the foot of my bed. From it, a female voice asked, "Fernando Suzuki?"

I yanked the covers to my chin, not out of fear, but modesty. I sleep in the nude and I didn't want to get slapped. Plus I had just woken up and, you know, the wood was a branch....

"Fernando Suzuki" repeated the voice like a thunderclap.

"My n-n-name is Gordy Grundy", I replied.

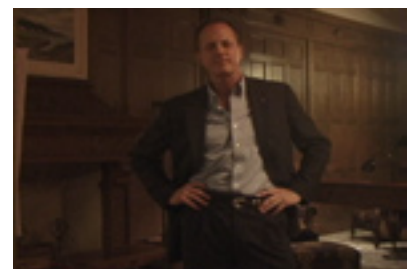
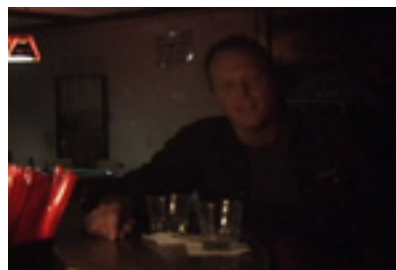
"Sorry," said the now-velvet voice, "Suzuki is my 4:20."

Suddenly, the light before me exploded like a thousand roman candles. A sound, a crash, both frightening *and* comforting, was so loud that I knew the neighbors would be calling the cops again.

From this radiating light, a woman began to appear. At first I thought it was the Statue of Liberty. She was robed, sandaled and her gaze was steadfast. Instead of a torch, she held a down turned sword that was emblazoned with the word 'Fortuna' on the hilt. It was then that I realized she looked just like Angelina Jolie.

"You're Grundy then?"

"Yes," I replied, "Yes!"



I didn't mean to sound eager, but it was obvious that my time was up. Not that I was looking to check out, but I was grateful to go in my sleep, without pain, without scandal nor humiliation. I've lived a good life. However short.

Why not now? I've seen Beauty go in and out of fashion, and back again. I remember art before it had issues. I'm sick of hearing about the Middle East, hurricanes and the box office dearth in Hollywood.

My regrets are few: Not enough sex. Not enough dough. I've never been to Tahiti... I raised my arm and extended my hand. Without a quiver in my voice, I said, "Take me."



## SCRIPT: "FORTUNA: VisionQuest The Thin Purple Line"

With the speed of the ethereal, Angelina slapped me upside the head with her sword. The blow made a loud, hollow thwack, but it didn't hurt.

"I'm not here for that," she said tiredly. "Besides, you're not gonna die painlessly in your sleep."

I started to get hysterical. "Then how am I gonna...?"

"I won't say," she snickered, "But it's a good one."

I yelped again like a scared puppy. Angelina just shook her head, and wiped an eye as if she were recovering from a laughing jag.

"Oh! It's nothing you can't handle," she said. "You're an artist. You already know about destitution, ridicule and insignificance.... *Relax.*"



Her glow seemed to burn a little bit brighter as if she were getting down to business. "I'm here with a message," she said. "You've been chosen as a Messenger. You must bring peace to the world."

My pause was long. I couldn't help but reply sarcastically. "World peace? How the hell am I gonna do *that?!?*"

She whacked me again with her sword. "Stop swearing so much. Your art. Use your art to prove that religion is fashion.... We figure, if humanity realized that religious affiliation is no more important than the label in your collar, then all of you might stop killing each other. -- It's a last ditch effort. We've tried everything else."

"Last ditch—*What?!?*" I cried.

"Mankind hasn't done anything interesting since you nailed Christ. Just-- Just use your art."

"*Art?!?*" -- Lady, my art dealer's in jail!"

"I know," she said apologetically, "That's why I wanted someone else. Unfortunately, I don't manifest destiny; I just swing it."

The room was silent except for the quiet "But... But... But..." which was coming from my mouth like an Evinrude outboard motor.

She glanced at her wristwatch that looked like a sundial on a strap.

"Hey, I've got a 3:15 in Philadelphia," she said, "You'll have to figure it out. You're a smart ass. And you're lucky. And now -- you're the Messenger!"

By then, my morning erection had all but vanished. And so was she. Her sharp features began to blur and the light began to intensify in the room. I called after her, "Messenger?! Why can't I be a *spokesman?* --You know what they do to the Messenger...!"

**SCRIPT: "FORTUNA: VisionQuest The Thin Purple Line"**

But it was too late. She was gone. The last thing I saw were those fleshy lips fade into the light... And the room fell dark once again.

I couldn't sleep after that. It wasn't the cover girl vision or the alarming message that kept me awake.... It was the cops, pounding on the door, trying to break up another party.

The next day felt like a bad hangover. It wasn't the usual "Another round! Another round!" thundering in my head like two trashcan lids banging together. It was "World Peace! World Peace!" Damn. I wish she said "Lottery Winner! Lottery Winner!"

Now, I must follow the Vision of the Goddess Fortuna, Creator of the Universe and Purveyor of Luck. I must fulfill my destiny to bring peace to the world.  
Naturally, I cancelled my weekend plans.

All I can say is, the Goddess Fortuna had *better* be a Vision. Because I'll be *really* pissed off if I find out this was merely another hallucination. Or is that the razor sharp edge of the Thin Purple Line?

--- FADE TO TITLE CREDITS ---







**FORTUNA VISION QUEST**

**GORBY GRUNDT**  
New Works  
July 15 - August 19  
Opening Reception July 15, 7 - 10PM  
[www.FortunaHouse.com](http://www.FortunaHouse.com)

**ARBOR ART HOUSE**  
837 Arbor Place, San Antonio, TX 78207  
Phone: Callista + 91 100  
Gallery open at your convenience  
ph: (210) 414-8708

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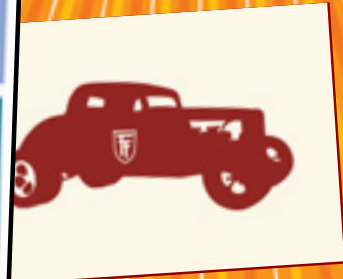
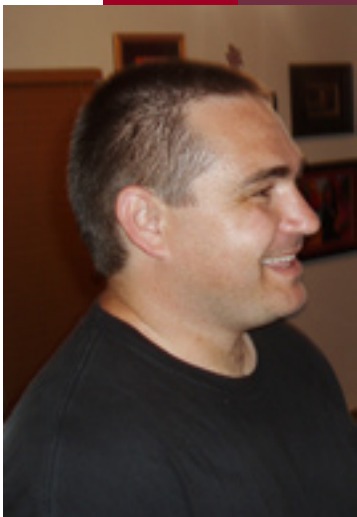
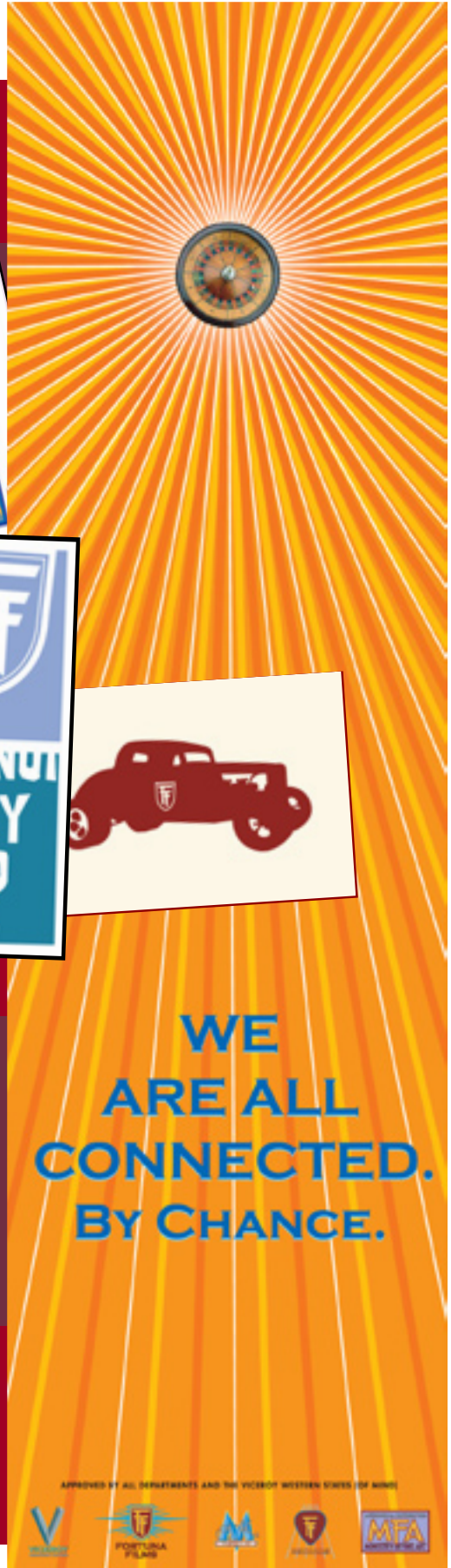
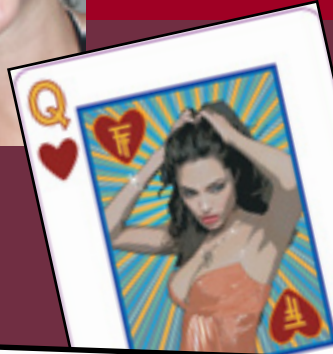
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BY CHANCE.**

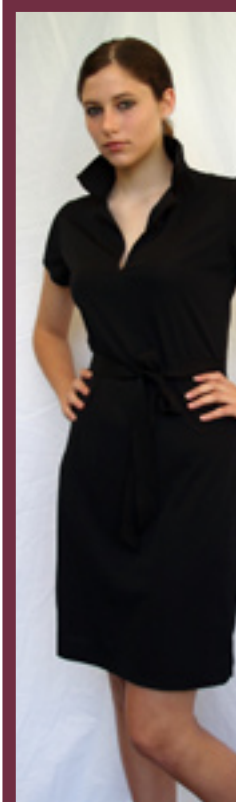
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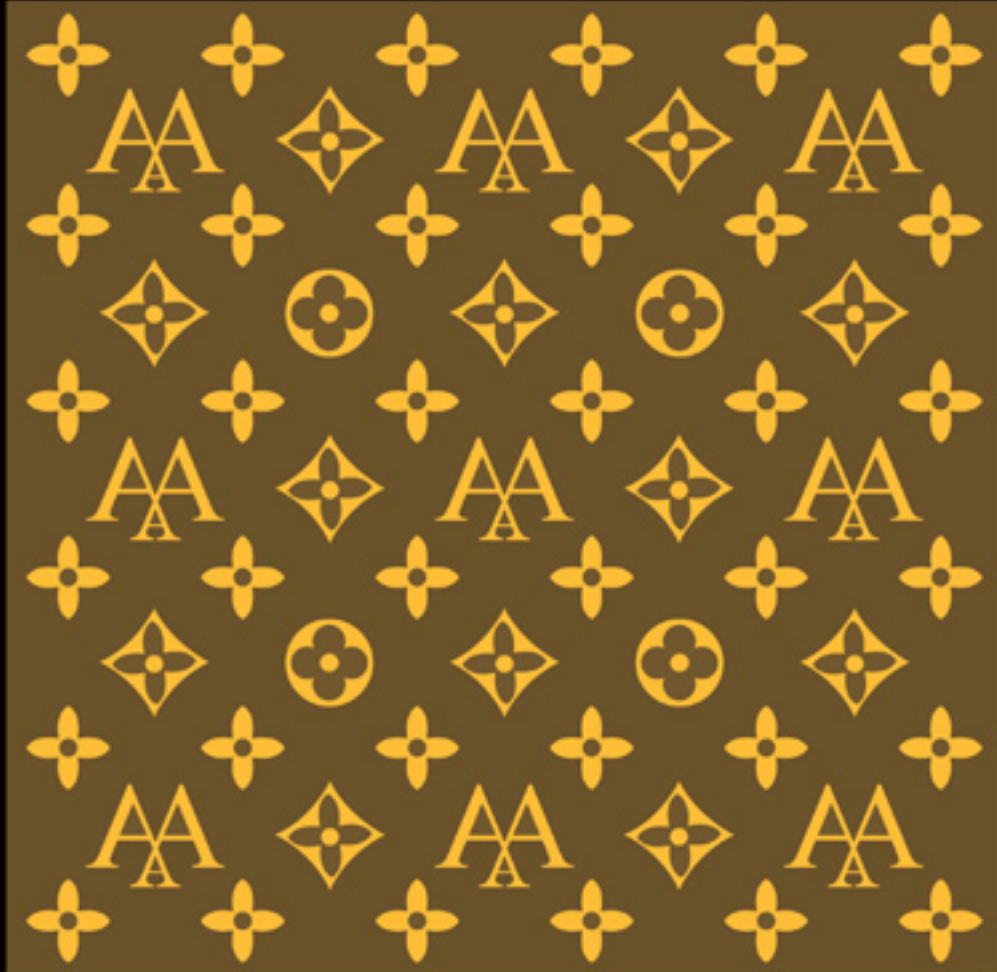






**"UPON THE ADVICE OF A DEITY, I AM ABOUT TO FULFILL MY DESTINY..."**





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LUXURY CAN ALSO BE A STATE OF MIND. IT IS A SENSE OF WELL-BEING, A HEIGHTENED STATE OF FEELING REAL GOOD. ONE CAN ACHIEVE THIS THROUGH 'A AND A', AWE AND APPRECIATION. THE GREATER YOUR SENSE OF WONDER AND GRATITUDE, THE MORE LUXURIOUS YOUR LIFE BECOMES. OUR LUXURY ACCESSORIZES WITH ANY HANDBAG.







**Wear Your Luck On Your Sleeve.**





BETTER LUCK









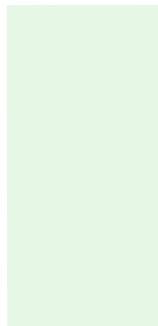
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