

Imagine a beautiful,
hardcover, museum
quality book of your
art collection...

GORDY GRUNDY
PUBLISHERS



FINE ART BOOKS
+ CATALOGUES

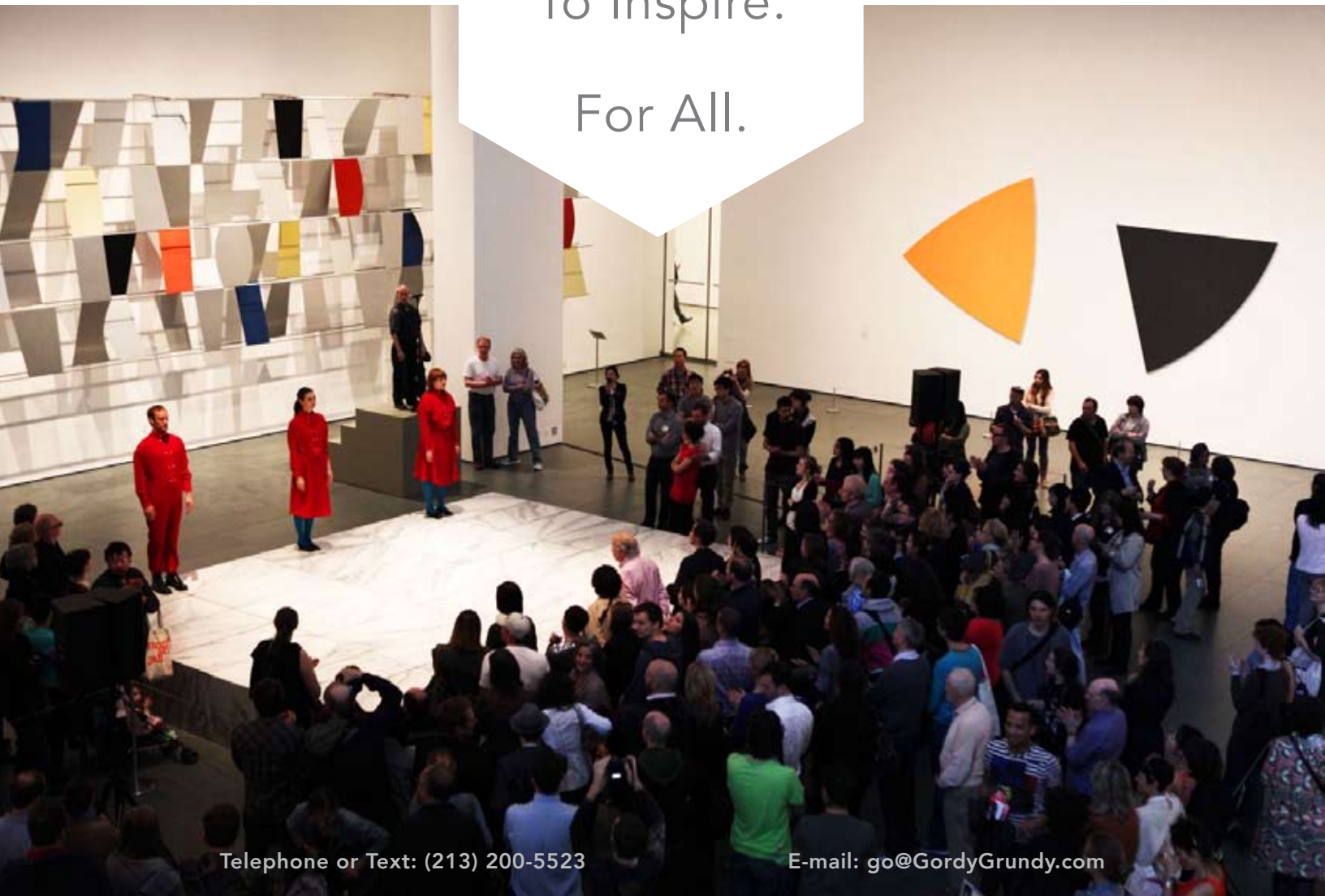
Your Legacy...

To Share.

To Educate.

To Inspire.

For All.





As your Project Manager,
we will facilitate the creation,
production oversight,
merchandising and the
logistics of distribution of
your museum quality,
hardcover book.



SMART WORDS

We offer an impressive roster of well-known fine art writers, critics and essayists. Our academic creatives have written for *Artforum*, *Art in America*, *Artillery*, *ARTnews*, *Juxtapoz*, *Frieze*, *Hyperallergic*, *ArtReview*, major metropolitan newspapers and art world magazines.

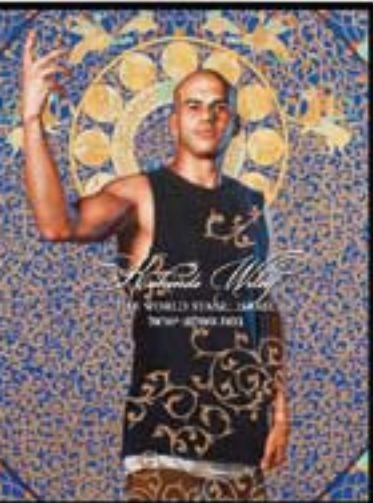
EDITING + COPYWRITING

Our editors will turn your words and biography into engaging prose, ready for print.

LITERARY CONSTRUCTS

We suggest your book include:

- Biographies of the collectors
- Collector mission statements
- Academic essay
- Gallerist essay
- Artist commentary about their work and the collector



DESIGN

Each book is personally designed to compliment your personality and the artwork in your collection. The unique design of your book is clean, classic, contemporary and reflective of your good taste.

MUSEUM QUALITY PRINTING

- *Offshore printing* for cost-savings
- *Domestic printing* for speed
- *Print On Demand* for short runs

As your advocate, we will utilize the most cost-effective and appropriate printers. We will supervise the entire production process.

We offer the finest papers, materials and color reproduction.

Four vertical bars of varying heights and colors (maroon, black, blue, and purple) are positioned on the right side of the page, creating a decorative graphic element.

PACKAGING + PRESENTATION

Your art book is the most personal and distinctive gift ever created. We have many packaging options for your presentation to friends, family and colleagues. From a simple gift box to a custom printed, die-cut shipping box with a limited edition print, the possibilities are endless.

MERCHANDISING + MONETIZATION

If you choose, your book can be sold to the general public, online and in the finest bookstores around the world. We maintain relationships with major book distributors, online sellers and fulfillment services.



THE
CALIFORNIA
COLLECTION
OF THE
NEWSON FAMILY
TRUST

ESSAY BY MARNIE WEIB

TO SHARE: LIBRARY + UNIVERSITY
DISTRIBUTION + ENDOWMENT

We can place and distribute your book into the finest libraries, universities and art institutions across North America and the world.

LEGAL ISSUES

We will take proper care of all the legal details for copyrights, Library of Congress Control Numbers, International Standard Book Numbers, rights and permissions.

Do you wish to include a meaningful chapter from a book or a famous poem?

We will obtain the rights.

BEYOND BOOKS

ARTIST-COMMISSIONED
LIMITED EDITION FINE ART OBJECTS

Much like the fabled *Peter Norton Family Christmas Art Project*, we will manufacture, package and present your artist-commissioned creation. Learn more from our *Huffington Post* article, [Click Here](#)

GORDY GRUNDY
PUBLISHERS



FINE ART BOOKS
+ CATALOGUES

Telephone or Text: (213) 200-5523

E-mail: go@GordyGrundy.com

Top to Bottom: Anna Gaskell, Lorna Simpson, Vic Muniz, Takashi Murakami



GORDY GRUNDY
PUBLISHERS



FINE ART BOOKS
+ CATALOGUES

Telephone or Text: (213) 200-5523

E-mail: Go@GordyGrundy.com

Click Here to send an email.

GORDY GRUNDY works with partners, not clients. His creativity, attention to detail and awareness of the art marketplace makes every book shine.

Active in the art world, Grundy has over 25 years in entertainment marketing and promotion with the Walt Disney Studios, 20th Century Fox, Sony and many media companies. As a Project Manager, he has manufactured lines of novelties, apparel and accessories in a wide variety of materials and processes. He has a lifetime of editorial, design and publication experience. With these skills, we will create your book appropriate to the marketplace and your needs.

As an arts writer and columnist, he has written for *Artillery magazine*, *the Huffington Post*, *the Los Angeles Times*, *the LA Weekly*, *Coagula Art Journal*, *ArtNews* and many others. He is author of the books *Artist's Pants* and *Blood and Paint: Essays on Art in Los Angeles*.

Grundy is a graduate of the University of Southern California with a degree in Economics.

A native of Southern California, he has been influenced by sunny flights of SoCal fancy, the bold stroke and the grand gesture. Hollywood, Disney, the secrets of re-creation and the Healing Power of Pop continue to fascinate him.

Always a volunteer, he has served in executive leadership positions with the Barnsdall Art Center, Jonathan Art Foundation, Newport Beach Historical Society, Downtown LA Neighborhood Arts Council, the Barnsdall Art Park Foundation and more.

His visual and literary works can be found at www.GordyGrundy.com.